

Barrette

OUTDOOR LIVING® 



RAILING
2024 SALES SUPPORT CATALOG

This catalog contains a visual and detailed listing of the Barrette Outdoor Living Railing marketing samples that are currently available as sales tools. Your BPD marketing team has worked hard to try to ensure you have a wide range of items showcasing our products from literature to product samples.



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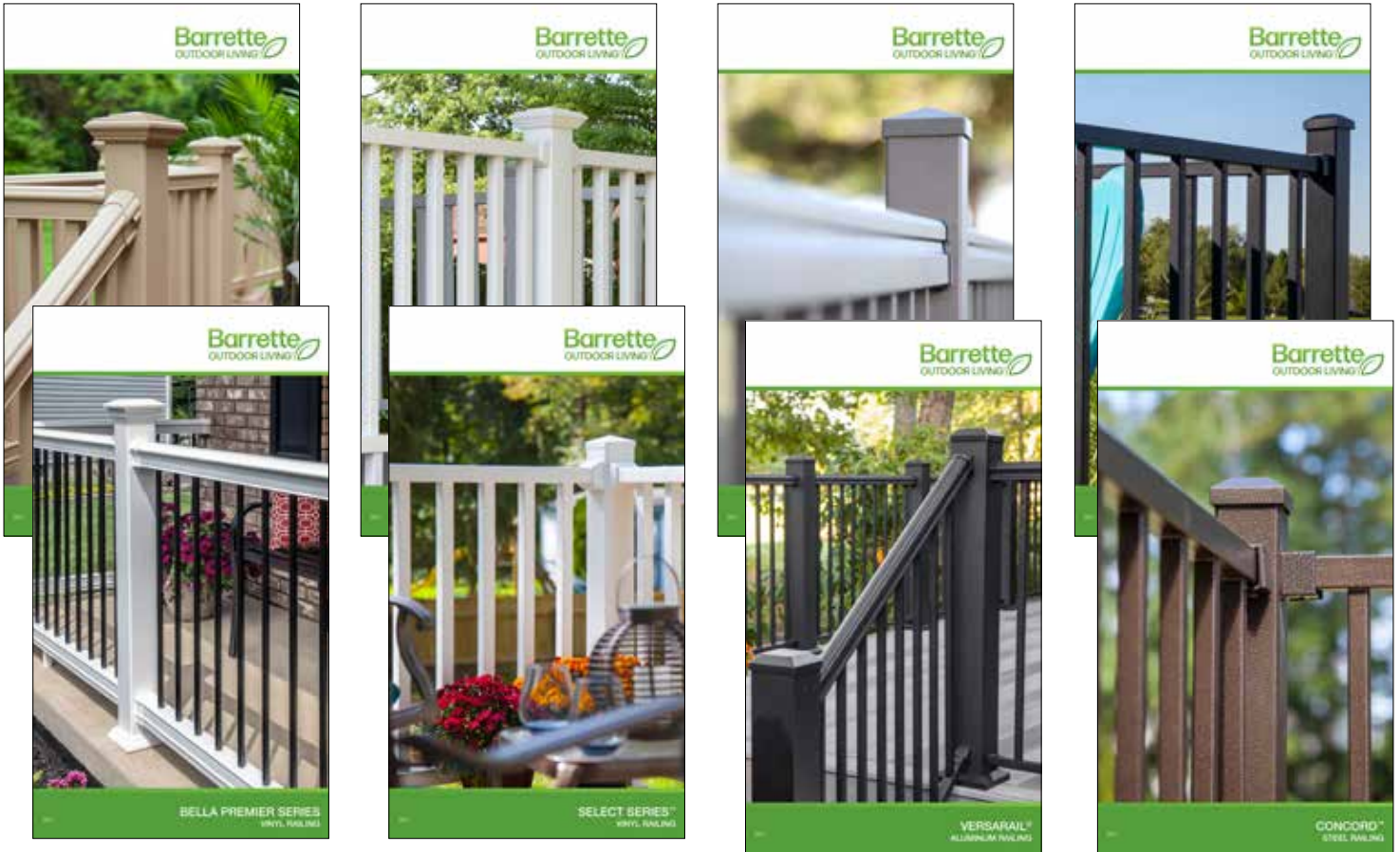
POP TABLETOP DISPLAY TOWER



51010469

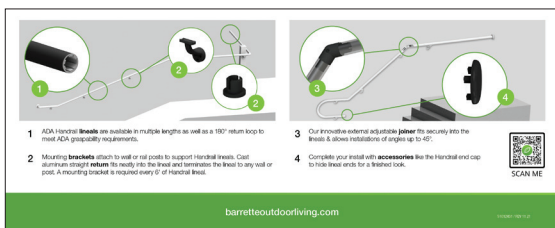
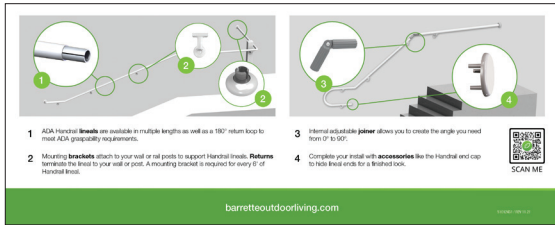
Rotating tower display with 12 spots for panel graphics and POP Tabletop Displays. Finished assembled height is 3' x 3' x 7' 7". Comes with all hardware for installation and assembly instructions.

POP TABLETOP DISPLAY TOWER PANELS



51012577

Box of 8 display tower panel graphics. Each panel graphic measures 15.06" x 26.87" x 0.25" and is designed to fit in channels for each slot on the tower. Includes 4 Barrette Outdoor Living tower headers that attach to the top of each section.



51011996

ADA Handrail merchandising display for vinyl or aluminum ADA Handrail. Powder-coated base with pegboard to hold all components. Product NOT INCLUDED with display. Graphics (51012431) ordered separately.

51012431

Double sided ADA Handrail merchandising header graphics & belly bands for merchandising display (51011996). One side of header/belly graphic shows VHR, the other side shows AHR. Must be ordered with merchandising display.

CATALOGS AND BROCHURES



51012987

32-page full color product catalog containing all SKUs for BOL railing products. 8.5" x 11". Shrink wrapped in packs of 10.



51012988

20-page full color product catalog containing all SKUs for BOL complementary accents product. 8.5" x 11". Shrink wrapped in packs of 10.



51012564

Double sided sell sheet for Bella Premier Series railing. 8.5" x 11". **PDF – not printed.**



51012566

Double sided sell sheet for VersaRail railing. 8.5" x 11". **PDF – not printed.**



51013003

Double sided sell sheet for Concord railing. 8.5" x 11". **PDF – not printed.**



51012422

Double sided sell sheet for LED Lighting. 8.5" x 11". **PDF – not printed.**



51012708

4-page sell sheet for Decorative Screen Panels & Frame Kits. 8.5" x 11". **PDF – not printed.**



51012414

Double sided sell sheet for Lattice. 8.5" x 11". **PDF – not printed.**

POP TABLETOP DISPLAYS



73050602

POP tabletop display of Bella Premier Series in White with 1³/₈" square balusters. Includes color fan deck.



73050603

POP tabletop display of Bella Premier Series in White with 3/4" black round aluminum balusters. Includes color fan deck.



73050605

POP tabletop display of VersaRail in Matte Black with Classic top rail. Includes color fan deck.

POP TABLETOP DISPLAYS & HAND SAMPLE



73050606

POP tabletop display of Concord in Matte Black.
Includes color fan deck.

NOTE: Concord is a full container direct only program.



73050640

POP tabletop display of Concord Horizontal Rail in Matte Black.

NOTE: Concord is a full container direct only program.



73057480

EncloSure™ Screen Hand Sample showing frame kit,
screening and infill option.

Measures 21"W x 31½"H x 2½"D.

COLOR FAN DECKS



73050614

Vinyl railing fan deck for use with Bella Premier Series showing 2 color samples: White and Clay.



73050615

Aluminum railing color fan deck showing 3 color samples: White, Matte Black and Matte Bronze.



73050616

Steel railing color fan deck showing 2 color samples: Matte Black and Hammered Bronze.



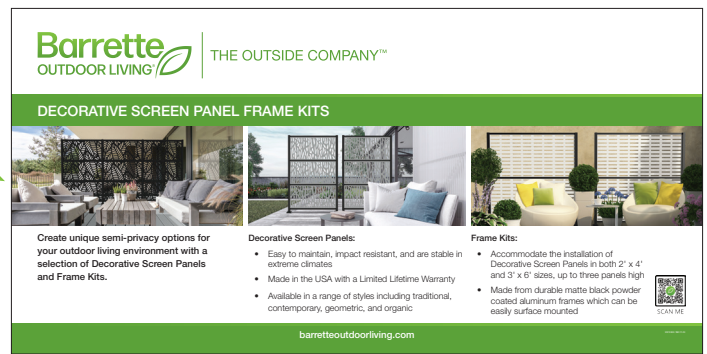
73050166

Decorative Screen Panels color fan deck showing all 4 colors.



73050165

Lattice hang chain kit with color samples of lattice options.



73043542

Floor display support feet to create DSP Frame Kit display; to be used with DSP Frame Kit (73050431), graphic header (51012432) and Decorative Screen Panels (your choice; order separately).

51012432

Display graphic header for DSP Frame Kit floor display. Order with DSP Frame Kit (73050431), support feet (73043542) and Decorative Screen Panels of your choice.



73050610

Floor display for Bella Premier showing 36" height 3' section in White. Three square balusters, two Heritage trim rings and 2 New England post caps.



73050612

Floor display for VersaRail showing 36" height 3' section in Matte Black with the Classic Top Rail.



73050613

Floor display for Concord showing 36" height 3' section in Matte Black.

NOTE: Concord is a full container direct only program.

FLOOR DISPLAYS



73018653

Vinyl ADA Handrail section to be mounted to any vinyl floor display. White.



73043541

Aluminum ADA Handrail section to be mounted to any floor display. Matte Bronze.



73019422

Aluminum ADA Handrail section to be mounted to any floor display. Matte Black.



73019423

Aluminum ADA Handrail section to be mounted to any floor display. MWE Hammered Bronze.

PRODUCT PLAQUES



51012347

VersaRail Product Plaque – 1½" x 2½" aluminum – adhesive backed for larger custom displays.



51012348

Concord Product Plaque – 1½" x 2½" aluminum – adhesive backed for larger custom displays.

NOTE: Concord is a full container direct only program.



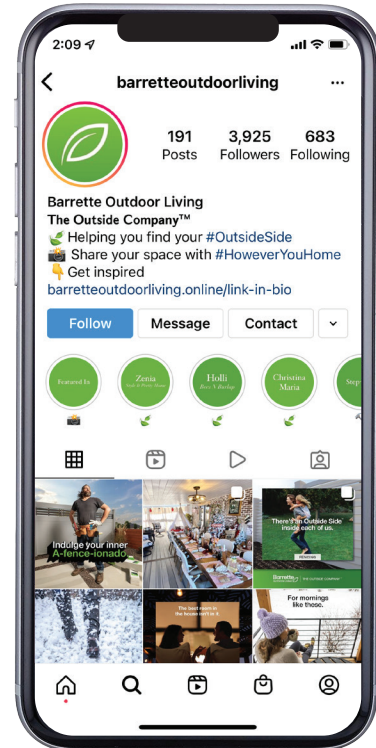
51012340

Bella Premier Product Plaque – 2½" x 1½" aluminum – adhesive backed for larger custom displays.



Bynder

Sales reps can log on to our digital asset site at <https://dam.barretteoutdoorliving.com/> to access digital content from images to PDFs of literature to training presentations.



Social Media

Follow us to stay up-to-date with all of our social initiatives, from contractor spotlights to influencer partnerships to outdoor living inspiration.



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